



ALLOD[®]
Domestic

**BEAUTY & DURABILITY
FOR
A LASTING IMPRESSION.**

EXCEED YOUR EXPECTATIONS

ALLOC DOMESTIC IS AN INNOVATIVE LINE OF EASY-TO-INSTALL LAMINATE FLOORING. WITH AN EXCLUSIVE, PATENTED ALUMINUM LOCKING SYSTEM, WE ENSURE A PERFECT FIT AND STRONG DURABLE JOINTS.

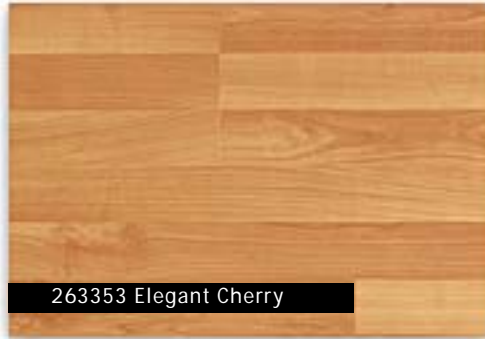
ALLOC DOMESTIC IS MADE FROM DIRECT PRESSURE LAMINATE WITH A MELAMINE AND ALUMINUM OXIDE SURFACE FOR EXCELLENT DURABILITY. THE PLANKS ARE IMPREGNATED WITH MOISTURE RESISTANT WAX AND BACKED WITH ALLOC'S EXCLUSIVE SILENT SYSTEM THAT REDUCES THE SOUND OF FOOTSTEPS.

ALLOC WAS THE FIRST COMPANY TO MANUFACTURE FLOORING WITH MECHANICAL LOCKING SYSTEMS. ALLOC DOMESTIC IS OUR FLOORING MADE FOR YOUR HOME AND LIVING SPACE.

ALLOC[®]
Domestic



Rustic Cherry



How many cartons will you need?

Use this chart for a quick, easy estimate.

		ROOM LENGTH							
Feet		8	10	12	14	16	18	20	22
ROOM WIDTH	8	4	5	5	6	7	8	9	9
	10	5	6	7	8	9	10	11	12
	12	5	7	8	9	10	11	13	14
	14	6	8	9	10	12	13	15	16
	16	7	9	10	12	13	15	16	18
	18	8	10	11	13	15	17	19	20
	20	9	11	13	15	16	19	21	23
	22	9	12	14	16	18	20	23	25

ALLOE DOMESTIC DESIGN CHOICES.

Ten beautiful wood grains for your home.

The flooring colors represented in this printed piece may vary slightly from actual product color. Therefore, you should use your retailer's product samples when making a final decision.

**SUPERIOR QUALITY.
LONGER WARRANTY.**



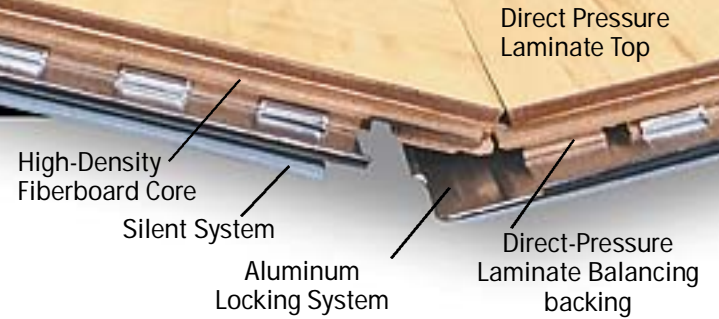
QUICK AND EASY INSTALLATION



Alloc Domestic flooring is installed without using glue or nails. The planks join with a simple click. The newly developed aluminum locking system makes it possible to install Alloc Domestic twice as fast as laminate flooring requiring glue and can be used immediately. Alloc Domestic locking system ensures tight, durable seams- we guarantee it! This patented aluminum locking system provides a strong, tight hold of up to 850 lbs. per lineal foot.

DURABLE CONSTRUCTION

No matter what style of Alloc Domestic you select, you can depend on it to perform well and to maintain its beauty. With a layer of direct-pressure laminate on the top and bottom, Alloc Domestic is a well-balanced, stable floor. The direct-pressure laminate surface features melamine resin and aluminum oxide, one of the world's most durable substances. This transparent surface provides protection from scuffs, wear, fade and stains without compromising design clarity. Our high-density fiberboard core adds to the floor's durability and provides good impact and moisture resistance. The built-in Silent System helps produce a more quiet sounding floor. It also saves you money and time since you don't need a separate underlayment, as you would with traditional laminate flooring.



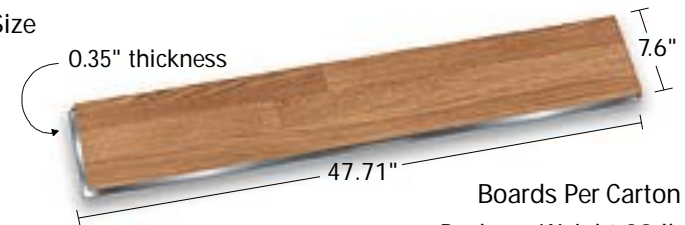
THIRTY YEAR FIVE STAR PLUS LIMITED WARRANTY

We stand behind the quality and durability of Alloc Domestic flooring for a period of 30-years. The superiority of our patented aluminum locking mechanism is demonstrated with our joint integrity warranty. Alloc was the first laminate flooring manufacturer to warrant the precision of their joints and guarantee that they will not separate or crack. Alloc Domestic's exclusive Five Star Plus Limited Warranty covers:

- Joint Integrity
- Stain Resistance
- Fade Resistance
- Wear Resistance
- Water Resistance

PRODUCT SPECIFICATIONS

Product Size



Boards Per Carton 9
Package Weight 39 lbs.
Square Feet Per Package 22.65





ALLO C E S S E N T I A L S .

A S U P E R I O R J O I N T S Y S T E M

Alloc Domestic's patented aluminum joint locking system was designed to manage the forces that act on a floor. Changing temperature and humidity cause wood-based flooring to expand and contract. In response to this, our joints are flexible and can withstand up to 850 lb./ft. of horizontal force. Substantial vertical forces, such as the weight of a grand piano, are evenly absorbed by the aluminum joint system as well. Our joints don't rely on moisture sensitive PVA glue, so they won't weaken, separate or crack over time.

In addition to aligning the joints precisely and managing forces, our locking system makes it easy to replace damaged planks. In fact, you can take up Alloc Domestic and reassemble it as many times as needed.

ALLO C P E R F O R M A N C E M O L D I N G S

Complement your floor with Alloc Performance Moldings. Alloc moldings have a high density fiberboard core, making it the strongest molding in the industry. Our moldings have the same fade, stain, wear and water warranty as our flooring. Alloc moldings blend with each design and nicely join your laminate floor with other floor coverings. The monotrack system secures moldings in place and eliminates the need for nails or screws.



**E N H A N C E T H E B E A U T Y .
P R O L O N G T H E P E R F O R M A N C E .**

Alloc Free&Clean™ Laminate flooring Cleaner. Our cleaner keeps your new floors looking great. And it fights bacteria such as E. coli, Staph and Strep on contact. Just spray over a dry, clean mop and mop over the affected area until streaks disappear. There is no need to rinse, just put the convenient spray bottle away and get on with your day.





3441 South Memorial Drive
Racine, WI 53403

www.Alloc.com

Toll free 1-877-DO-ALLOC